

國立勤益科技大學 107 學年度日間部四年制休閒產業管理系學分計畫表
National Chin-Yi University of Technology
2018 Department of Leisure Industry Management Bachelor Degree Plan

107 年 4 月 17 日系課程委員會及系務會議審議通過
107 年 5 月 16 日院課程委員會審議通過
107.5.29. 校課程委員會及 107.6.14. 教務會議審議通過

科目	Subjects	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
共同必修科目(30 學分) General Required Courses (30 credits hours)							
第一學年 First Year							
國文(一)	Chinese (I)	3	3	0			
大一英文(一)	Freshman English (I)	2	2	0			
英文聽講(一)	Listening and Speaking (I)	1	1	0			
歷史與文化(一)	History and Culture (I)	2	2	0			
體育(一)	Physical Education (I)	0	2	0			
全民國防教育軍事訓練(一)	All-Out Defense Education Military Training (I)	0	2	0			
勞作與社會服務教育(一)	Labor and Social services Education (I)	0	0	1			
國文(二)	Chinese (II)				3	3	0
大一英文(二)	Freshman English (II)				2	2	0
英文聽講(二)	Listening and Speaking (II)				1	1	0
歷史與文化(二)	History and Culture (II)				2	2	0
體育(二)	Physical Education (II)				0	2	0
全民國防教育軍事訓練(二)	All-Out Defense Education Military Training (II)				0	2	0
勞作與社會服務教育(二)	Labor and Social services Education (II)				0	0	1
第二學年 Second Year							
藝術鑑賞	Art Appreciation	1	1	0			
音樂鑑賞	Music Appreciation	1	1	0			
博雅通識課程	Liberal Education	2	2	0			
體育(三)	Physical Education (III)	0	2	0			
博雅通識課程	Liberal Education				2	2	0
體育(四)	Physical Education (IV)				0	2	0
憲法與民主	Constitution and Democracy				2	2	0
博雅通識課程	Liberal Education				2	2	0
第三學年 Third Year							
博雅通識課程	Liberal Education	2	2	0			
博雅通識課程	Liberal Education				2	2	0
第四學年 Fourth Year (無必修課程 No General Required Courses)							
專業必修科目(67 學分) Department Core Required Courses (67 credits hours)							
第一學年 First Year							
微積分(一)	Calculus (I)	2	2	0			
管理學	Management	3	3	0			
服務作業禮儀	The etiquette of service job	3	3	0			
休閒產業概論	Introduction to Leisure Industry	3	3	0			
微積分(二)	Calculus (II)				2	2	0
會計學	Accounting				2	2	0
餐飲英文	Hospitality English Skills				3	3	0
第二學年 Second Year							
人力資源管理	Human Resource Management	3	3	0			
應用統計學	Applied Statistics	3	3	0			
觀光英文	Tourism English Skills	2	2	0			
經濟學	Economics	3	3	0			
休閒運動英文	Sports and Leisure English Skills				2	2	0
研究法	Research Method				3	3	0
行銷學	Marketing				3	3	0
生涯規劃與職場倫理	Career Planning Professional Ethic				2	2	0
第三學年 Third Year (無必修課程 No General Required Courses)							
第四學年 Fourth Year							
休閒產業服務作業管理	Service Operations Management for Leisure Industry	3	3	0			
休閒產業趨勢分析	The Analysis of Current Trend in Leisure Industry	3	3	0			
實務專題(一)	Project study (I)	3	0	6			
實務專題(二)	Project study (II)				3	0	6
休閒產業服務品質管理	Quality Management for Service Industry				2	2	0
專業選修科目 Department Electives Courses							
第一學年 First Year							
觀光餐旅管理模組 Tourism and Hospitality Management Emphasis							
觀光學	Tourism	3	3	0			
餐飲管理	Food and Beverage Management	3	3	0			
飲務管理與實務	Management and Operation for Dining				3	3	0

科目	Subjects	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
旅館管理	Hospitality Management				3	3	0
休閒運動管理模組 Recreational Sport Management Emphasis							
健康管理	Health Management	3	3	0			
運動管理	Fundamentals of management				3	3	0
運動生理學	Exercise Physiology				3	3	0
專業共同選修 Core Professional Electives Courses							
休閒產業資訊管理	Information Management of Leisure Industry	3	3	0			
社區服務實務	Application Of Community Service				1	2	0
共同選修 Core Professional Electives Courses (無共同選修 No Core Professional Electives Courses)							
第二學年 Second Year							
觀光餐旅管理模組 Tourism and Hospitality Management Emphasis							
領隊與導遊實務	Tour guide and group leader practice	3	3	0			
餐旅經營實務(一)	Hospitality and Tourism Management and Operation (I)	3	3	0			
餐旅經營實務(二)	Hospitality and Tourism Management and Operation (II)				3	3	0
旅行業票務系統	Travel Ticketing System				3	3	0
休閒運動管理模組 Recreational Sport Management Emphasis							
運動訓練指導法	Sports training	3	3	0			
健身俱樂部經營實務(一)	Fitness Club Management and Operation (I)	3	3	0			
健身俱樂部經營實務(二)	Fitness Club Management and Operation (II)				3	3	0
休閒安全與防身學	Self Defense				3	3	0
專業共同選修 Core Professional Electives Courses							
消費者行為	Consumer Behavior	3	3	0			
基礎日語	Japanese	3	3	0			
休閒應用日語	Basic Leisure Japanese				3	3	0
顧客關係管理	Customer Relationship Management				3	3	0
休閒產業資料分析與應用	Data Analysis and Application for Leisure Industry				3	3	0
校外實習(暑期)	Intern Practice (outside-school) on summer session				2	0	3
共同選修 Core Professional Electives Courses							
全民國防教育軍事訓練(三)	All-Out Defense Education Military Training (III)	1	2	0			
全民國防教育軍事訓練(四)	All-Out Defense Education Military Training (IV)				1	2	0
第三學年 Third Year							
觀光餐旅管理模組 Tourism and Hospitality Management Emphasis							
觀光地理與餐飲文化	Tourism Geography and Food Culture	3	3	0			
宴會及會展管理	Banquet and Exhibition Management	3	3	0			
旅行業經營與管理	Travel Agency Practice And Management				3	3	0
餐旅服務技能與實務	Hospitality service skills and practice				3	3	0
休閒運動管理模組 Recreational Sport Management Emphasis							
運動賽會與慶典管理	Sports events and Festival Management	3	3	0			
休閒運動按摩術	Athletic Massage	3	3	0			
運動產業與觀光	Sports Industry and Tourism				3	3	0
冒險運動設計與規劃	Design and Planning Adventure Sports				3	3	0
專業共同選修 Core Professional Electives Courses							
服務作業實習(一)	Services Operation Internships (I)	3	0	3			
服務品質實習(一)	Service Quality Internships (I)	3	0	3			
顧客關係實習(一)	Customer Relationship Internships (I)	3	0	3			
行銷企劃實習(一)	Marketing Planning Internships (I)	3	0	3			
服務作業實習(二)	Services Operation Internships (II)				3	0	3
服務品質實習(二)	Service Quality Internships (II)				3	0	3
顧客關係實習(二)	Customer Relationship Internships (II)				3	0	3
行銷企劃實習(二)	Marketing Planning Internships (II)				3	0	3
共同選修 Core Professional Electives Courses							
體育選修	Physical Elective Course	1	2	0	1	2	0
全民國防教育軍事訓練(五)	All-Out Defense Education Military Training (V)	1	2	0			
第四學年 Fourth Year							
觀光餐旅管理模組 Tourism and Hospitality Management Emphasis							
生態公園導覽解說	Eco Park Tour Guide	3	3	0			
領隊與導遊英語會話	Tour Leading and Guiding English Skills				3	3	0
休閒運動管理模組 Recreational Sport Management Emphasis							
運動訓練英文術語	Fitness Training Methods and English Skills	3	3	0			
都會休閒與觀光	Urban Leisure and Tourism				3	3	0
休閒活動行程規劃	Leisure Travel Planning				3	3	0
專業共同選修 Core Professional Electives Courses							
休閒產業個案分析與研討	Leisure Industry Case Analysis and Discussion	3	3	0			
財務管理	Financial Management				2	2	0
共同選修 Core Professional Electives Courses							
體育選修	Physical Elective Course	1	2	0	1	2	0

備註 Note:

一、畢業至少應修滿 128 學分【必修 82 學分，選修至少 46 學分(須含本系專業選修至少 31 學分)】

To meet the graduation requirement, students are required to complete at least 128 credit hours, which include 82 required credit hours, 46 elective credit hours with a minimum of 31 credit hours of elective courses offered by the program.

- 二、本校訂有「國立勤益科技大學學生英文及資訊能力與服務學習畢業門檻辦法」，請依規定辦理。
In addition to the program graduation requirement, students are required to complete the university graduation requirement for English and Information proficiency. For more information, please refer to the university graduation regulations.
- 三、學生於畢業前須修過「學術研究倫理教育課程」必修0學分(2小時)課程。
Before graduation, each student should complete Academic Research Ethics Education Course, which is 2 hours required course with 0 credit.
- 四、通識教育學院所開設之「博雅通識課程」學分數(時)為2學分2學時或3學分3學時，經101學年度第二學期校課程委員會會議通過。
In 2012, the Curriculum Committee approved the Liberal Arts and General Education courses offered by the College of General Education are 2 credits and 2 hours or 3 credits and 3 hours.
- 五、學生於畢業前須修習專業必修科目中之「多元實習」0學分(320小時)。
To meet the graduation requirement, students are required to complete Alternative Internship (0 credit hour/ 320 hours).
- 六、修習專業選修實習課程及格者，且實習時數至少320小時以上，得免修「多元實習」課程。(惟畢業總分數及畢業條件仍應符合規定，方符合畢業資格)
Students who have completed and passed the Elective Professional Internship with a minimum of 320 hours, are exempted from Alternative Internship. Students should still fulfill the total graduation credit hours and graduation requirements in order to graduate.
- 七、專業選修須為本系開設之選修課或經本系認可之科目，跨系選修不得超過選修學分之三分之一。
Professional Elective Courses should be courses offered by the program or approved by the program. No more than One-Third of the elective course credits can be transferred from other programs.
- 八、第三學年選修實習課程者以一學年為單位(共計8門課/24學分)。
Professional Internship in the 3rd Year of the degree plan is an one academic year course with a total of 8 courses and 24 credit hours.
- 九、本系另訂有系訂畢業門檻，學生在學期間需考取二張專業證照。
To meet the program graduation requirement, students are required to obtain two professional certificates/licenses during their studies.
- 十、107學年度入學適用。
The regulation shall be applied starting 2018.